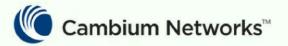
NORTH AMERICA PROGRAMS & PROMOTIONS

Q4 2023



Request a Quote: 1-888-821-4797





An incredible bundle of 450 equipment at up to 55% off!

- Get 1 Access Point and 12 Subscriber modules, or
- Get 4 Access Points and 100 Subscriber modules



Broadband service providers in North American can enjoy huge savings on large or small bundles of 3 GHz or 5 GHz PMP 450 from Cambium Networks. Improve your network performance with the latest software while you're at it!

<u>Watch</u> the 30-30-30 Performance Boost with PMP 450 webinar replay to find out how to boost throughput speeds to offer over 100 Mbps service, without replacing equipment. See how you can offer higher throughputs and lower latency services easily with 3 phases of 30% improvement (30-30-30).

Solution Benefits

- · Higer performance and range.
- Attractive price point.
- Managed by cnMaestro.

Convert your existing
XMS-Enterprise managed Xirrus
installation to cnMaestro™ X

You will realize the following benefits when converting from XMS-Enterprise to cnMaestro™ X:

- ONE Network for managing cambium solutions.
- Upgrade to Wi-Fi 6/6E.
- Eliminate onsite maintenance with SaaS management.
- cnMaestro™ X license includes all software support.

Resources

cnMaestro™ X Datasheet



Solution Benefits

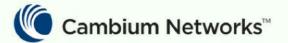
- Next-generation network management solution.
- Single pane of glass cloud management.
- Secure, end-to-end network and wireless lifecycle management.
- Zero-touch provisioning, monitoring, and troubleshooting capabilities.

NORTH AMERICA PROGRAMS & PROMOTIONS

Q4 2023 - Q1 2024







Trade Up to Cambium Networks Wi-Fi 6/6E Exclusive Pricing for Xirrus Customers

As a Xirrus customer, you can take advantage exclusive pricing on Cambium's Wi-Fi 6/6E offerings with the Xirrus Trade Up Promotion.



As a Xirrus customer, you know the advantages a high-performance Wi-Fi network provides. In 2019, Xirrus was acquired by Cambium Networks, and since that time, the two organizations have combined forces to develop innovative Wi-Fi 6/6E and software solutions leveraging the latest Wi-Fi technologies—moving forward the high-performance standard for which Xirrus is known.

Solution Benefits

- · High-performance Wi-Fi solution
- Latest, standards-compliance technology
- Flexible management options

Upsell Affordable Home Wi-Fi to Your Clients

Home Wi-Fi routers on sale from Cambium Networks. Increase the share of the Wi-Fi home routers in your service area at a price your customers won't be able to refuse.



Plus the ability for Service Providers to cloud manage the R195W with cnMaestro™.

Solution Benefits

- Higer performance and range
- Attractive price point
- Managed by cnMaestro

Resources:

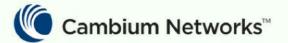
cnPilot™ r195P Datasheet

NORTH AMERICA PROGRAMS & PROMOTIONS

2024







Act Fast! ePMP 3000 Now Available for as low as \$349

Grow Faster with the Cambium Networks ePMP Portfolio



The ePMP™ 3000 and Force 300 platform delivers the performance of 802.11ac Wave 2, the scalability of a synchronized solution, the investment protection of backward/forward compatibility, and the peace of mind that comes with a three-year warranty.

Cambium Networks is making it easier than ever for WISPs to quickly deploy ePMP and save money while doing it!

For a limited time, WISPs buy the ePMP 3000 Access Point for a suggested End User price of \$349, and 4x4 sector antenna for a suggested End User price of \$245 and/or Dual Horn antenna for a suggested End User price of \$185.

Solution Benefits

- Achieve higher throughput with MU-MIMO.
- Improved signal quality with Intelligent Filtering.
- Mitigate noise and interference with Smart Beamforming and selfinterference mitigation through GPS sync.

Resources: <u>ePMP™ 3000 Datasheet</u>

And They're Off! Business Wi-Fi Ready to Go

e410 Wi-Fi 5 Indoor Access
Points from Cambium
Networks are designed to
scale--from small and medium
business to K12 schools.

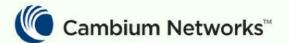


NORTH AMERICA PROGRAMS & PROMOTIONS

2024







And They're Off! Business Wi-Fi Ready to Go

It performs AND delivers a solid ROI.

If you're looking for coverage and capacity that consistently satisfies users that is affordable and includes a single-pane-of-glass management system (at no extra charge), then look no further than the e410 AP with cnMaestro™ cloud management.



Cambium makes it easy to deploy large networks with a lean IT staff.

Control costs and provide reliable Wi-Fi:

- Affordable access point hardware
- Zero-cost essential network management
- Zero-cost firmware support and licenses

Take advantage of a special offer on e410 APs and you'll be off and running in no time.

Solution Benefits

- It performs and delivers a solid ROI
- Coverage and capacity with consistent user satisfaction
- Affordable solution with single-pane-of-glass management at no extra cost.

Resources

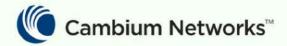
cnPilot e410 Datasheet

NORTH AMERICA PROGRAMS & PROMOTIONS

ONGOING UNTIL FURTHER NOTICE







Free 90-Day Trial of cnMaestro™ X

CnMaestro X
3-MONTH FREE TRIAL
Try Before you Buyl
Camblum Networks*

Expiration:

Try before you buy with a 90-day free trial of cnMaestro^{\top} X!

Ongoing until further notice

Access exciting new features and advanced management capabilities including:

- · RESTful APIs and webhooks
- 2-year performance data for Fixed Wireless and 1 year for Enterprise
- MSP dashboard
- Support for software-defined radio (SDR)
- · Support for concurrent device jobs
- · ePSK scale
- Advanced captive portal capabilities
- · Mesh support for cnWave
- Scheduled data reports
- Increased number of users (from 10 to 100)
- Audit logs
- Cambium Care Pro for 24x7 technical support with accelerated access to L2 engineers
- Regular software updates

Solution Benefits

- · Next-generation network management solution
- · Single pane of glass cloud management
- Secure, end-to-end network and wireless lifecycle management
- Zero-touch provisioning, monitoring, and troubleshooting capabilities

Resources

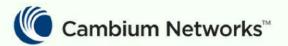
cnMaestro[™] X Datasheet cnMaestro[™] X 90 day trial form

NORTH AMERICA PROGRAMS & PROMOTIONS

ONGOING UNTIL FURTHER NOTICE







Get Your 60 GHz cnWave Starter Kit While Supplies Last

Try before you buy with a 90-day free trial of cnMaestro^{\top} X!

Cambium Networks announces a program targeting Network Operators that are new to the Cambium Networks 60 GHz cnWave portfolio.



Operators that have not yet purchased or trialed 60 GHz cnWave are eligible to purchase a specially priced starter kit, while supplies last. This program is limited to one starter kit per network operator.

Solution Benefits

- Gigabit wireless connectivity
- · Mesh Architecture increasing network reliability
- Double throughput with channel bonding

Resources

<u>Registration Page</u>

Leave that other junk behind Get you ePMP Starter Kit

Cambium Networks aims to help broadband service providers who are new to our ePMP products get up and running quickly.



To facilitate this, we're offering new broadband service providers a bundle of equipment and services at a great, low price.

Solution Benefits

- Achieve higher throughput with MU-MIMOc
- Improved signal quality with Intelligent Filtering
- Mitigate noise and interference with Smart Beamforming and self-interference mitigation through GPS sync

Resources

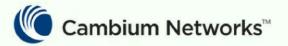
Starter Kit Form

NORTH AMERICA PROGRAMS & PROMOTIONS

ONGOING UNTIL FURTHER NOTICE







Bring-A-Friend Referral Program

Invite your colleagues to join the ePMP family and earn free equipment.



"Bring-A-Friend" is a broadband service provider referral program for those who aim to incentivize their fellow providers to try out Cambium ePMP solutions based on their own experience. Both the referring provider and the new provider benefit from this exciting program.

Solution Benefits

- · Achieve higher throughput with MUMIMO
- Improved signal quality with Intelligent Filtering
- Mitigate noise and interference with Smart Beamforming and selfinterference mitigation through GPS sync

Resources: Bring a Friend Form

Introductory Fiber Offer

Add future-proof fiber to your fixed wireless network

Leverage the optimal combination of fixed wireless and fiber to best fit your business with this introductory offer.



Up to 10 Gbps symmetrical service in a Combo (GPON/XGS-PON) OLT managed with a single pane of glass.

Solution Benefits

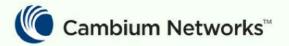
- Simplicity in management interface
- Future proof with COMBO PON / XGS-PON
- License-Free hardware

NORTH AMERICA PROGRAMS & PROMOTIONS

ONGOING UNTIL FURTHER NOTICE







QoE Starter Kit Helps You Evaluate All the Benefits at a Low Price

- Reduce customer churn through better online experiences.
- Increase bandwidth with improved application efficiency.
- Beef up security with more device insights.



For a limited time, you can see for yourself by trying the Cambium Networks QoE Start Kit with special first-time user pricing.

The new QoE (Quality of Experience) solution from Cambium Networks reduces support costs for service providers and enterprises--delivering more efficient use of network infrastructure and a better end user-experience with the opportunity to upsell higher service levels.

Solution Benefits

- Reduce customer churn through better online experiences
- Increase bandwidth with improved application efficiency
- Beef up security with more device insights

Resources:

QoE Registration Page



Contact Us

Alliance Corporation distributes equipment for the wireless industry throughout North and South America. Let our industry experts help you build your wireless network



December 29, 2023

An incredible bundle of 450 equipment at up to 55% off!



Expiration: March 30, 2024

Upsell Affordable Home Wi-Fi to Your Clients





Expiration: December 31, 2023

Convert your existing XMS-Enterprise managed Xirrus installation to cnMaestro™ X

Trade Up to Cambium Networks Wi-Fi 6/6E



Act Fast! ePMP 3000 Now Available for as low as \$349.



And They're Off! Business Wi-Fi Ready to Go.

Ongoing until further notice



Free 90-Day Trial of cnMaestro X



Get Your 60 GHz cnWave Starter Kit While Supplies Last



Get a bundle of equipment and services at a great, low price.

Ongoing until further notice



Invite your colleagues to join the ePMP family and earn free equipment!



Add future-proof fiber to your fixed wireless network.

